

**Board of Directors Regular Meeting  
Abbreviated Minutes  
October 16, 2019  
Peachtree City CVB**

**The Board of Directors of the Peachtree City Convention & Visitors Bureau met on Wednesday, October 16, 2019, at 244 City Circle, Peachtree City, Georgia 30269. Board member Jon Rorie called the meeting to order at 10:00 a.m. Additional attendees: Patti Kadkhodaian, Paul Salvatore, Michael Royer, Kevin Madden, Donna Soper; Scott Lovejoy, Kym Hughes, Danielle Bouchard and Mark Maguire.**

I. Meeting Called to Order & Pledge of Allegiance.

II. Announcements, Awards, Special Recognition:

Special Recognition was made by the CVB Staff to welcome new Board member Ms. Donna Soper.

III. Public Comment:

Mr. Kevin Madden stated that public comments were that the CVB was operating well.

IV. Approval of August minutes.

**August 21, 2019 Regular Meeting Minutes    Approved 4-0**

V. Old Agenda Items.

**19-08-01 Board Vacancies**

Board member Jon Rorie made a recommendation to have the Board members vote to fill the recent Chairman Position vacancy. He recommended Ms. Patti Kadkhodaian. Mr. Paul Salvatore second the motion. Board voted and was unanimous 3-0 to nominate Ms. Patti Kadkhodaian as the new Chairperson.

VI. New Agenda Items.

**19-10-01 Board Applicants**

Board member Jon Rorie explained to the Board the selection process changes made by the City Council when we have Board member vacancies.

Two applicants were introduced to fill a vacant Board position. Mr. Michael Royer, Apsilon Hotels and Mr. Scott Lovejoy, Peachtree City Hotel & Conference Center.

Mr. Rorie explained that both applicants come highly qualified, he recommended Mr. Scott Lovejoy for the Board member position. Noted that Mr. Royer is with Apsilon Hotels and since the outgoing Chairman, Mr. Adlington was also with Apsilon Hotels it would be good to rotate members. Chairperson Ms. Kadkhodaian agreed, that it was a good idea to alternate. Board member Paul Salvatore commented that he agrees with the rotation selection and that it makes it hard because

both applicants are well qualified. Board member Donna Soper noted that it makes sense not staying with the same hotel business.

Board member Paul Salvatore made a motion to select Mr. Scott Lovejoy to fill the open Board position. Seconded it by Board member Jon Rorie. Board members voted and the results were unanimous 4-0.

VII. CVB Reports.

The next scheduled Marketing Meeting will be on Wednesday, October 23, at 9:00 a.m., it will be held at the Hilton Hotel, Peachtree City.

Kim Hughes presented the CVB Sales Brief to the Board. Notes that they are making good progress.

Social update - Reviewed videos of upcoming events that are not just on the city Facebook homepage, but they are also on external sites.

Media One Summary – reflected an increase of views on the events both on Facebook and Insta-gram. The summary reflected the clicks on links of each event by users. A suggestion noted that with the various concerts, need to reach out to the Bands Fan Club followers. Usually, that will bring in lots of followers.

The Government Facebook reflected an increase of shared links to events from the city events page.

VIII. Board Comments/Announcements.

Board of Directors Holiday Luncheon was announced. It is scheduled for Friday, December 6, from 1130 – 1:30 p.m. and it will be held at Flat Creek.

The next scheduled Marketing meeting is scheduled for Wednesday, October 23, 2019, at 9:00 a.m., at the Hilton.

The next Board of Directors regular meeting will be for the Holiday Luncheon, Friday December 6.

IX. Adjournment.

Chairman Kadkhodaian called for a motion to adjourn the meeting. **Approved: 5-0**

Members present: Chairman Patti Kadkhodaian, Jon Rorie and Paul Salvatore, Donna Soper, Scott Lovejoy.

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**Patti Kadkhodaian, Chair**

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**Kimberly Goulden, Recording Secretary**