

**Peachtree City Convention and Visitors Bureau**

**Meeting Minutes**

**April 20, 2022**

**Board Members Present: Holly Cellini, Jonathan Rorie, Paul Salvatore, Tina Carter Jones and Shannon Curasi.**

**Others in Attendance: Kym Hughes, David Green, Bernie McMullen**

**I. The meeting called to order at 9:10 a.m. and Pledge of Allegiance was said.**

**II. Announcements, Awards, Special Recognition**

**Kym Hughes – nothing new for announcements.**

**III. Approval of minutes from February 16, 2022 meeting.**

**Paul noted that there was an amendment made to the February 16, 2022 minutes. Under paragraph VIII, the correction that was made is as follows: Paul Salvatore referenced the Budget Amendment. Due to the dollar amount, it would have to go to the City Council per the CVB By-Laws.**

**A motion called to approve the minutes. Jon Rorie made the motion to approve the minutes with the correction and the motion was second by Paul Salvatore. Motion passed unanimously.**

**IV. Old Agenda Items: No Items presented**

**V. New Agenda Items:**

**Paul forward the Budget Calendar for review. Recommend to meet on May 2 @ 0900 to discuss the proposed Budget prior to the June 15, 2022 meeting.**

**VI. CVB Business**

**Kym discussed the budgeted expenditures for production materials, postage cost and how they have made modifications to save cost on further productions.**

**David noted that the BMX National Event presently scheduled for April/May 2023. Working to secure that event, we have a good chance for event. The Braves Trophy event had an excellent turnout. The Braves personnel were pleased overall how the event turned out, to include how it was promoted. Made note of several special events for later this year, activity is picking up with that.**

**Multiple events are in the planning and very excited how they are coming together.**

**Kym covered benefits from the CVB blog is working. Explained how our Guides are a benefit. Many organizations request these; even families request them for many reasons even to use them to convince members of their family to move here. Working on a Hospitality campaign with local businesses. Links directing people to the business with numerous areas of advertising to open positions they may have for hire. Working well.**


**VII. Board/Comments/Announcements**

**Jon Rorie commented on his upcoming Retirement/departure, his time here as a City Manager the last 10 years, and looking forward on new ventures as he relocates to Camden S.C.**

**Welcomed Mr. Bernie McMullen to the Board.**

Holly Pellini, Chairperson, called for a motion to adjourn the meeting. Paul Salvatore made the motion to approve the adjournment and Shannon Curasi second the motion. The motion passed unanimously and the meeting adjourned at 10:30 a.m.

  
Holly Cellini, Chairperson

  
Kimberly Goulden, Recording Secretary