

# Peachtree City Convention and Visitors Bureau

## Meeting Minutes

February 15, 2023

Board Members Present: Robert Curnow, Tina Carter Jones, Jill Mitchell, Shannon Curasi and Paul Salvatore

Others in Attendance: Kym Hughes, Missy Roberts, Dustin Farron

The meeting to order at 9:09 a.m. and Pledge of Allegiance was said.

### Approval of Minutes

Jill Mitchell made a motion to approve the October 19, 2022, CVB Board Meeting Minutes. It was seconded by Shannon Curasi, and the motion was passed by a vote of 3-0, with Paul Salvatore and Robert Curnow abstaining due to not being in attendance during that meeting.

### Old Agenda Items

None

### New Agenda Items

**Chairperson nomination** - Paul Salvatore made the motion to nominate Shannon Curasi for the open Chairperson position. It was seconded by Tina Carter Jones and passed unanimously.

**Co-chairperson nomination** - Jill Mitchell made a motion to nominate Tina Carter Jones for the Co-Chair position. It was seconded by Shannon and passed unanimously.

### **The amended budget request included the following:**

\$3,000 Professional services  
\$8,000 Technical services  
\$43,350 Advertising  
\$1,500 Printing and binding  
\$22,400 Tradeshow  
\$30,000 Contract labor  
\$5,000 Computer supplies  
\$10,000 Cost of inventory sold  
\$2,500 Travel  
\$18,000 Tourism Conventions  
\$75,000 Contingency

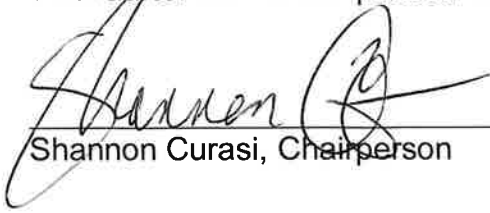
Shannon Curasi made a motion to approve the amended budget. It was seconded by Paul Salvatore and passed unanimously.

**Bylaws** - The board agreed to revisit the CVB Bylaws at the next meeting for further review.

CVB Report

Kym Hughes spoke about the CVB sponsorship at Rendezvous South and how it brought a lot of positive feedback and leads for the CVB. She explained the upcoming The Camp convention and how it sells out the hotel and is a very good investment for the CVB.

Shannon Curasi made a motion to adjourn the meeting at 11:19 am. It was seconded by Tina Carter Jones and passed unanimously.

  
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Shannon Curasi, Chairperson

  
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Missy Roberts, Recording Secretary