

Peachtree City Convention and Visitors Bureau

Meeting Minutes

February 16, 2022

Board Members Present: Holly Cellini, Jonathan Rorie, Paul Salvatore, Tina Carter Jones and Shannon Curasi.

Others in Attendance: Kym Hughes, David Green, Mary Camburn

I. The meeting called to order at 9:00 a.m. and Pledge of Allegiance was said.

II. Announcements, Awards, Special Recognition

Kym Hughes – nothing new for announcements.

III. Approval of minutes from December 15, 2021 meeting.

A motion called to approve the minutes. Jon Rorie made the motion to approve the minutes and the motion was second by Shannon Curasi. Motion passed unanimously.

IV. Old Agenda Items: No Items presented

V. New Agenda Items:

Kym Hughes presented the CVB Overview on Budget comparisons and Advertising. A budget amendment request was presented to help with future FY expenditures. A motion made by Jon Rorie to approve the amendment and second by Tina Cater. The vote was unanimous.

VI. CVB Report

Multiple events are in the planning and very excited how they are coming together.

Kym was pleased to announce that the CVB has been awarded the Center of CVBs Gold Level Standard Award. Truly, a bench mark of Excellence.

CVB Blog review; the Blog is managed by 365. They are working on updates to the Blog.

VII. Board/Staff members –

David Green presented the Sales Brief.

VIII. Board/Comments/Announcements

Paul Salvatore made comment referencing the Budget Amendment that it would have to be

Mary Camburn made comment on the recent Audit. Audit was finalized with no issues.

Adjournment of Meeting

Holly Pellini, Chairperson, called for a motion to adjourn the meeting. Shannon Curasi made the motion to approve the adjournment and Tina Carter Jones second the motion. The motion passed unanimously and the meeting adjourned at 10:30 a.m.

Holly Cellini, Chairperson

Kimberly Goulden, Recording Secretary