

**Peachtree City Convention and Visitors Bureau  
Regular Scheduled Meeting  
Board of Directors  
July 18, 2018  
9:00 AM  
Visitor Center  
244 City Circle, Suite 2000B**

**I. Call to Order & Pledge of Allegiance**

The Board of Directors of the Peachtree City Convention & Visitors Bureau, Inc (“the CVB”), met at the Visitor Center Meeting Room. Board Chairperson Rick Adlington called the meeting to order at 9:00 a.m. with the pledge of allegiance. Board members present were JH Hooper, Jonathan Fralick, Paul Salvatore and Patti Kadkhodaian. Staff present: Nikki Tyler, Eric Matos and Angie Uzynski

**II. Announcements, Awards, Special Recognition –**

**III. Public Comment -**

**Rorie** – Announcement of Kym Hughes the new Director of CVB. Kym will be beginning on July 30<sup>th</sup>. The next few months the coordination of CVB Director/CVB with the City’s Social Media Coordinator.

**Toming** – Reviewed his role with marketing committee.

**Madden** – In process of planning the celebration of the 60<sup>th</sup> Anniversary. Updated on film production in PTC.

**Camburn** – Discussion of plans for budget meetings. Financial Committee will meet mid-month. Postponement of the monthly Board Meeting until the last week of August for budget consideration and vote.

**Lovejoy** – The Peachtree Hotel has now started the renovations of the guest rooms and hopefully will be done by November/December. In 2019 the lobby/meeting rooms will be remodeled.

**IV. Approval of Minutes**

April 18, 2018 Regular Scheduled Meeting Minutes.Salvatore motioned to approve, Hooper seconded, approved 5-0.

**V. Old Agenda Items:**

**VI. New Agenda Items:**

**VII. Board/Staff Reports**

**Tyler** – Explained that the process of planning for Hops and Props is beginning and is moving forward. Working with a new group and trying to grow profits.

Tyler explained that the Dinner at the Drake is questionable due to the time restraints and want feedback from the board. Discussion of postponing until the pavilion is complete and move forward from that point.

Tyler reviewed placements of articles and ads recently (see meeting packet) ie: Know Atlanta and Convention South. Working with Peachtree City magazine as well as the Source magazine for the yearly ad. Adlington asked for the hotels be kept informed regarding ads and articles on Peachtree City.

Next marketing meeting will be in August.

The CVB website has moved up in the global ranking.

**Matos** – Reviewed upcoming conferences that are coming into Peachtree City. The board questioned why a certain property over another property. Matos explained it is different in every case/event.

Trade Shows – Connect in August and Small Market Meeting in September.

FAM Tours – a couple of groups of meeting planners have come and we are receiving proposals from these groups now.

**Uzynski** – Reviewed the Revenue/Expenditure Report (see meeting packet).

Explained that in April the employees moved from Salaries/Benefit to Contract Labor. (All employees contract April 2018 - April 2019)

Reviewed – sales of the 4<sup>th</sup> of July t-shirts.

**Hooper** – New golf carts at Bull Dog Golf Carts

**Fralick** – The Tennis Center just completed a remodel of the locker rooms. A couple of events are having to be rebid due to some conflicts. Fralick is working The Peachtree Hotel to hopefully resolve the issues.

**Salvatore** – Should have a schedule for the upcoming budget meetings. Try to promote the upcoming Credence Clearwater Revival concert coming up on August 3<sup>rd</sup>. The Fred's season has been successful so far.

**Kadkhodaian** – Golf Rider is up and running in their new facility. They will be hosting the Maxwell Speakers Club.

**Adlington** – Final Stages of renovation at The Crowne Plaza.

Addlinton motioned to adjourn Fralick seconded. Approved unanimously.

Vote 5-0

### **VIII. Adjournment 9:48 AM**

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Angela Uzynski, Recording Secretary

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Rick Adlington, Chairperson

**This agenda is subject to change at any time up to 24 hours prior to the scheduled meeting.**

**A quorum of the Peachtree City Mayor & Council may be in attendance.**